Libraries communicate using multiple strategies in order to advocate, educate, and promote their value.

## Educational Role (only faculty)

Libraries develop and support information-literate learners who can discover, access, and use information effectively for academic success, research, and lifelong learning.

- **22 Questions**
  - Collaboration
  - Effectiveness of Librarians
  - Resources
  - Information Literacy

Some responses, when compared to others, can be confusing, but can also be an impetus to create a focus group to clarify meaning.

## Institutional Effectiveness

Libraries define, develop, and measure outcomes that contribute to institutional effectiveness and apply findings for purposes of continuous improvement.

- **13 Questions**
- Options for analyzing selected survey data

## Purpose

Develop an open access survey to measure library value based on the Educational Role and Institutional Effectiveness Principles from ACRL Standards for Libraries in Higher Education.

## Demographics

**March - April 2019**
10 Private Colleges & Universities
Administrators, Faculty, & Staff

Next steps

Use assessment data for continuous improvement of library operations

- Create Communication for Specific Stakeholders
  - Infographics
  - Presentations
  - Reports
  - Elevator Speech
- Facilitate Focus Groups - Clarify Responses
- Include rest of Consortial libraries in Fall 2019
- Revise Survey 2020
- Create LibGuide for Survey Access and Community Interaction

Action plan:

- Communicate to administration faculty opinions about library effectiveness in recruiting and contribution to financial bottom line.